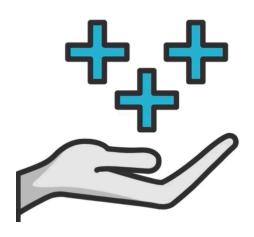


# What is an ICHRA?

A flexible health benefit for the modern workforce

## An Individual Coverage Health Reimbursement Arrangement (ICHRA)

allows employers to offer a more personalized, budget-friendly alternative to traditional group health plans. Through monthly contributions, businesses support employees in covering their individual health insurance premiums and qualified out-of-pocket costs.



### **Smarter benefits. Simpler experience.**

Our streamlined ICHRA solution makes it easy for employers to offer healthcare on their terms—without sacrificing quality, compliance, or support.

## **How ICHRA Masters Works:**

#### **Discovery & Setup**

We work closely with brokers and employers to establish contribution levels, eligibility rules, and documentation.

## **Custom Platform Configuration**

We build an enrollment experience tailored to the client's specific ICHRA design.

#### **Launch & Training**

Employers and employees get access to a user-friendly online platform, with built-in support tools and live assistance.

#### **Ongoing Support**

Our team stays involved with responsive service and guidance to ensure a seamless, worry-free experience for everyone.